

JINDAL COLLEGE FOR WOMEN

(Managed by Pragun Jindal Philanthropic Organization)
Affiliated to Bangalore University, Jnanabharathi Campus & Naac Accredited
Jindal Nagar, Tumkur Road, Bengaluru-73



DEPARTMENT OF COMMERCE

ANNUAL REPORT

2022-23

Admissions:

150 students were admitted for Commerce Stream from various PU Colleges. The admission process commenced from the month of July.

Orientation Program:

Orientation Program was organized on 14th September 2022 for the 1st year students. The students were given guidance about the NEP syllabus as well as the subjects offered under NEP syllabus. Mr. B Suresh Gowda BA, LLB was the Chief Guest. The speaker briefed about the student's life, Degree Life and also the way they have to focus on studies.

Fresher's day:

Fresher's Day was organized to welcome the fresh batch of students on 10th November 2022. Due to Covid Restrictions Chief Guest was the Principal - Prof. Veena T. Prof Veena T guided and instructed the students to participate in the events organized in the college premises. The speech was followed by the introduction of Cells and Committees active in the institution. The introduction was done by Asst. Prof. Divya KB and Asst. Prof. Shashikala N of Department of Languages.

Seminars organized:

- On 26th November 2022, the Department Organized Guest lecture on Government and Local Bodies, Mr. Girish S S , PDO, Alur Gram Panchayat was the speaker of the day. Sir gave the brief description on origin of PRI's, Committees of PRI's, Receipts and payments of PRI's. The program was organized for the final year students (142) only.

- A guest lecture had been conducted in the college premises on 5th of January, 2023. The speaker of the day was Mr. Krishna Murthy, Divisional bank manager of Canara Bank, Chikkabidirakallu branch. The Guest Lecture was on the topic Job opportunities in banking sector. 306 students in total were benefitted by the program
- On 10th December 2022, the department organized Career Path for Commerce Students by CA Pooja Lohia, Alumni of Jindal College for Women. The speaker gave the insights about the Career opportunities for Commerce students. She also described and briefed about the course that can be taken by the Commerce students to get acquainted with the present job market. All the B.Com students participated in the event. (446 students)
- On 26/04/2023 Department of Commerce organized guest lecture on Intellectual Property Rights for Women. The speaker of the session was D.R Sree Latha Vasisht, CEO- Aadhya Airtek. The lecture aimed to create IPR awareness among students, beneficial aspects of patenting their creative and novel ideas, inventions etc. Such awareness would in turn be highly essential for the promotion of creativity, research and technical advancement as application into market.
- On 28/06/2023 Reena Ravi from Infosys and Vaishali Amrute, TCS from Kocreate learning delivered orientation on Online IBM Certification course. This course is provided free of cost by IBM for the benefit of students.
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FDP's Attended:

- **7th February to 11th February 2023:** All the faculty members of Department of Commerce had participated in FDP organized by Jnana Jyothi Degree College, Yelahanka, and Bangalore. The speaker gave importance on criterion questions

including qualitative and quantitative data, clarify the doubts raised by faculty members.

- **08.11.2022 to 14.11.22: Asst Prof.** Veena A K attended Six days state level faculty development programme, which is organised by KG College of Arts and Science, Coimbatore on the Topic: Digitalization in Accounting and Finance and also attended Four Days FDP webinar organized by Sri Said College for Women, Bangalore on the Topic – Accounting and Technology.
- On 23.06.2023: Asst. Prof. Yashaswini, attended FIVE days National Virtual Faculty Developmental programme, organized St. Pauls College, on the Topic: Unleashing the Potential, Transforming Research using modern Tech Tools.

Extension & Outreach Activities

The department organizes the Extension Activity for students to sensitize the students about the social consciousness by providing them opportunity to work with people. It is also organized to create an awareness and knowledge of social realities to have concern for the well being of the community and engage in creative and constructive social action. Extension Activity was conducted by Dept of Commerce in various Government Schools and PU College from 2nd **Dec to 8th Dec 2022**. The faculty members and Final Year B.Com Students took active part in the activity.

Workshop Conducted

- **On 16.06.2023**, Organized Intercollegiate Workshop on the Topic “Decoding Taxable Income of an Assesse” presented by Pruthviraj.P, Founder and CEO of Tax India PRO. He explained about the meaning and process of filing & Decoding of Income Tax Online. 142 our college and 137 students from other colleges such as Triveni, Soundarya, Hoyasla, Sindhi College, BEL College, Nelmangala Govt

College etc had attended the Workshop. The students came to know in detail about the e-filing of returns. The Program was fruitful to bring out the students knowledge about Income Tax Returns Practically.

- **On 28.05.2023, 64, 1st** Bcom students attended Webinar presented by Dr Sharan Kumar Shetty, on the Topic “Effective Financial Plan for Bright Future”. This presentation aimed to create awareness on the effective financial planning for their future benefits. The students were also provided the information about various aspects about the investment policies, plans under Government, non-government organizations, institutions. Sir also urged the students in investing in shares, mutual funds which can increase their savings for long term.
- The students of BCOM underwent 30 days theatre training workshop and enacted in stage play on “MAHAPOURNIME” in College Auditorium on 07/07/2023 and on **25.7.2023** at Dr H N Auditorium in Bangalore University in association with Dr. B R Ambedkar Studies and Research Centre, Bangalore University organized by Buddha Study Cell.

Business Lab Activities: Department of Commerce organised events to enhance the skills and knowledge of the students under Commerce forum-White Knight

- Memory retention test: It was conducted on December 23rd 2022. 26 teams of two students each participated.
- Mad-Ads: It was conducted on December 29th 2022, 5 teams of 6 students each participated
- Group discussion: It was conducted on December 10th 2022, 11 teams of 6 students each participated

- **Business Quiz :** It was conducted on 24th December 2022 Preliminary round & 3rd January 2023, 16 teams participated in preliminary round and 5 teams were selected for final round.
- **Model Making:** It was conducted on 5th January 2023, 5 teams of 4 students each participated.

Commerce Forum Activity

Commerce Forum Activity are also conducted to enhance the skills, motivate the leadership and communication skills among the students. The following activities were conducted:

Sl. No	Name of the event	Date of event	No of Participants
1	Debate	29/04/2023	14
2	Case Study	02/05/2023	24
3	The Lone Wolf	03/05/2023	8
4	Collage Making	22/06/2023	34

Class Magazine:

Literature can also be the asset of Commerce students- is proved by our students. The students, with their sword of knowledge enthusiastically released class magazine. The HOD, Class Teachers with Principal encouraged the students during the release. The following are the class magazines

- The Buzz- Final Year B.Com A Section
- The Pretty Ocean- Final Year B.Com B Section
- Queens World- Second Year B.Com A Section
- Blooming Buds- Second Year B.Com B Section

Commerce fest Aarohi 2023

On 30/06/2023, Department Of Commerce successfully conducted the Intra College Fest, titled “**AAROHI 2023**”, at college Auditorium. This program created platform for showcasing their talents in the field of commerce, the event included showcasing all the events of commerce forum activity for the academic year 2022-23. The academic excellence students were also awarded in the program.

Trade fair

The Trade fair was inaugurated on 30/06/2023 by Principal Prof. Veena T and Dr. Xavier P HOD, DOC, with other Teaching staff. Students had created models presenting different field of commerce. It was a fine learning experience for the student fraternity. It also helped them to understand the various concepts of commerce field. This fair show was later witnessed by 2nd year PU students.

Industrial Visit:

Industrial Visit and Excursion Committee of Jindal College for Women Organized Industrial visit KMF, Hassan and Historical places Halebeedu, Pushpagiri Hill and Shetty Halli church , 136 students of B.Com/M.Com and 2 faculty members visited the Karnataka Milk Federation (KMF) a dairy cooperative Industry and Historical Places like pushpagiri hill, Halebeedu, Hoysaleswara Temple.

Internals & Examination

Odd Semester

Examination committee conducted Internals and Preparatory examinations to evaluate the performance of the students. I Internals conducted for 1st year students from 16-11-22 to

18-11-22, II Internals for 1st year students & I Internals for 2nd and 3rd year students from 15-12-22 to 19-12-22, Preparatory examination from 30-01-2023 to 06/02/2023

Even Semester

- 1st Internals was conducted from 05.06.2023 to 8.06.2023 to test the knowledge acquired.
- Preparatory examination was conducted from 10 July 2023 to 17th July 2023.

Parents Teachers Meeting

- On 07/01/2023 Parents Teachers Meeting was conducted for I, III & V semester students. The meeting showcased the internals marks and attendance of the students to their parents. The class teachers explained the parents about the future examinations. Suggestions were also recorded.
- On 17.06.2023, Parent Teachers Meeting was conducted for II, IV, VI semester B.Com. The meeting was held in order to update about academic progress of students with parents. Also feedback regarding their studies, and performance were discussed with parents. The class teachers also discussed about the area in which the students need to upgrade and improve. The suggestions provided by the parents were also recorded. Some of the suggestions are as under
 - To introduce MBA
 - To improve the canteen facility
 - To provide parking facility for the vehicles with security guard
 - To provide SMS facility
 - To provide First Aid in the campus- this was reacted by informing we are having full fledged hospital.

Student Achievements

- **On 21.05.2023 Ms.** Vinutha Yadav I R, of final year Bcom (B) completed Public speaking and Leadership course at Daffodils Toast Masters International. She had attended the course for 4 weeks with rigorous training sessions on Saturdays and Sundays. She was also awarded as the ‘Best Speaker Award’, ‘Best Evaluator Award’. After completion of the course she was certified Speech Crafter in International Club.
- **31.05.2023 Ms.** Vinutha Yadav I R of Final year Bcom bagged 1st prize at St.Pauls College for the event Best Manager.

Excursion

College had arranged excursion to Udupi, Kodchadri, Murdeshwara from 21/07/2023 to 23/07/2023. B.Com students were also part of this excursion. It was splendid experience.

Placement Activities

- Placement cell-Parikrayana in association with Brand Crew Aviation Academy conducted Placement drive on 17th January 2023 for the post of Cabin Crew Ramp , Customer Service ,Airport Maintenance, Guest Relation Executive , Customer Service Executive, Ground Staff Accountant. All the final year students attended the interview. They had to attend 3 rounds of Interview. 66 students were selected out of 276 students.
- On 23 June 2023, Placement Cell-Parikrayana in association with Vindya E-Info Media Pvt Ltd conducted campus drive for B.Com final year students. All the B.Com (142) students attended the interview. The job description was of Voice Processing, Accounting, Tally processing etc. The second round of interview was scheduled in the company itself. As the students were not interested they did not attend.

- Pre-placement Talk: On 6/07/2023 Mr. Jeevan from ESSVEE Recruittech delivered Pre-placement speech for final year B.Com Students. The speaker briefed the JD of all the companies visiting the institution for Pool Campus Drive. He also briefed about body language, resume building, soft skills etc which are necessary for attending the interview.
- On July 8th 2023 Placement Cell- Parikrayana in association with ESSVEE Recruittech conducted Pool Campus Drive, 15 companies visited. HDFC Bank, UTL Technologies, Qess Corp, ICICI bank, Genius Consultant were some of the companies. The shortlisted students will attend the next round of interview after the exams.

PHOTOS:

Orientation program



Guest Lecture – Accounting for Govt and Local Bodies



Extension Activity and Outreach:



Forum Activities:



Career guidance program:



Class Magazines



Workshop-Decoding of Income Tax



Placement Cell-Campus and Pool Campus Drive



Value Added Course-Orientation Program



Commerce Fest & Trade Fair





Guest Lecture on Intellectual Property Rights



Preplacement Talk



Parents Teachers Meeting





IBM Certification Orientation Program



Advanced Excel Google Certification



HOD

PRINCIPAL